



**ASHOKA**  
INSTITUTE OF TECHNOLOGY  
& MANAGEMENT



# International Conference

ON

**SUSTAINABILITY THROUGH DIGITAL TRANSFORMATION:  
INSIGHTS FROM MANAGEMENT, HUMANITIES, AND SCIENCES”**

## **SDT – Insights 2026**

**“Insight Today, Impact Tomorrow”**

**DATE: 30-31 JANUARY 2026**

**HYBRID MODE**

**Organized  
by**

**Department of Business Administration  
and**

**Department of Humanities and Applied Sciences**

**Sponsored by - Dr. A. P. J. Abdul Kalam Technical University, Lucknow, UP**

**Our Partners- Indo-Gulf Management Association, Dubai  
Kampala International University, Kansanga, Kampala, East Africa**



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



KAMPALA  
INTERNATIONAL  
UNIVERSITY



## About Varanasi

Varanasi, or Benaras, (also known as Kashi) is one of the oldest living cities in the world. Varanasi's Prominence in Hindu mythology is virtually unrevealed. Mark Twain, the English author and literature, who was enthralled by the legend and sanctity of Benaras, once wrote :

“Benaras is older than history, older than tradition, older even than legend and looks twice as old as all of them put together”.

The land of Varanasi (Kashi) has been the ultimate pilgrimage spot for Hindus for ages. Hindus believe that one who is graced to die on the land of Varanasi would attain salvation and freedom from the cycle of birth and re-birth. Abode of Lord Shiva and Parvati, the origins of Varanasi are yet unknown. Ganges in Varanasi is believed to have the power to wash away the sins of mortals. Hindus believe that one who is graced to die on the land of Varanasi would attain salvation and freedom from the cycle of birth and re-birth.

The city is a center of learning and civilization for over 3000 years. Ganges is said to have its origins in the tresses of Lord Shiva and in Varanasi, it expands to the mighty river that we know of. With Sarnath, the place where Buddha preached his first sermon after enlightenment, just 10 km away, Varanasi has been a symbol of Hindu renaissance. Knowledge, philosophy, culture, devotion to Gods, Indian arts and crafts have all flourished here for centuries.



## About University

Dr. A.P.J. Abdul Kalam Technical University (AKTU)(formerly UPTU) was established by the Government of Uttar Pradesh, vide Act Amendment No. 1156(2) LXXIX-V-1-15-1(Ka), 24-2015 dated Sept 9, 2015 Uttar Pradesh Adhiniyam Sankhya 23 of 2000. Under the University Act, 'Technical Education' includes programmes of education, research and training in Engineering, Technology, Architecture, Town Planning, Pharmacy, Applied Arts & Crafts and such other programmes and areas that the central Government may in consultation with All India Council for Technical Education (AICTE) by notification in Gazette declare. The University is affiliating in nature and its jurisdiction spans the entire state of U.P. in affiliating B.Tech., M.B.A., M.C.A., B.Arch., B. Pharma., B.H.M.C.T., M.Tech. and Ph.D. programmes in 764 colleges/institutions imparting graduate, postgraduate and doctoral level training in all government and private institutions located all over U.P. in engineering, technology, architecture, pharmacy, hotel management and catering technology as well as M.B.A. and M.C.A. programmes.

AKTU is currently located at Sec-11, Jankipuram, Vistar Yojna, 226031 in the Capital of U.P. at Lucknow but is in the process of having its own Headquarter building in its vicinity. AKTU also has a NOIDA Centre to facilitate closer academic and industrial interaction around that zone where a prominent cluster of private affiliated colleges exists.

AKTU envisions to facilitate and nurture the quality of technical education and research in its own premises as well as all affiliating institutions. The total number of affiliated colleges was 49 in the year 2000 which has now gone up to 756 and the University is still growing. The University Conducts State level Entrance Examination U.P.S.E.E. for admission to various programs in institutions affiliated to AKTU and some Universities of U.P.. The University conducts central examinations in each semester for all the affiliated colleges and institutions and declares results quickly using technology-enabled systems. At present around 4,00,000 students are enrolled in its various programmes.



## About Ashoka

Ashoka Institute of Technology & Management is an integrated campus of engineering, management and pharmacy located in Varanasi, Uttar Pradesh. The institute was established in the year 2010 by the great visionary Er. Ashoka Kumar Maurya with the aim of providing quality technical education, It is approved by the All India Council for Technical Education (AICTE) & Pharmacy Council of India (PCI) and is affiliated with Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow.

The institute offers undergraduate programs (B.Tech) in core engineering disciplines such as Computer Science Engg. ,Computer Science Engg. (AI & ML), Computer Science Engg. (Data Science), Mechanical Engineering, Electrical Engineering, Civil Engineering, and Electronics & Communication, Biotechnology . It also offers B.Pharm., D.Pharm. & Master of Business Administration (MBA) program.

Ashoka has a lush green and vibrant campus with state-of-the-art laboratories, a rich central library, modern classrooms, and wi-fi to support an effective learning environment.

The institute has a dedicated Career Development, Training & Placement Cell that works to bridge the gap between industry and academia. It facilitates internships, industrial visits, placements & guidance for higher studies & competitive examinations.

AITM Foundation for Startup & Entrepreneurship has the responsibility of encouraging innovation and support budding entrepreneurs.

Beyond academics, Ashoka encourages student participation in technical fests, cultural events, sports, and workshops, seminars to foster all-round personality and skill development.



## About Conference

The International Conference on “Sustainability through Digital Transformation: Insights from Management, Humanities, and Sciences” (SDT- Insights 2026) seeks to create a vibrant platform for academic and professional dialogue on how digital transformation is redefining the path to sustainability.

In the era of the Fourth Industrial Revolution, digital tools such as artificial intelligence, blockchain, big data analytics, IoT, and smart automation are driving innovation across sectors. Yet, the quest for sustainability demands that these technological advances align with ethical principles, human values, and socio-cultural understanding.

This conference brings together perspectives from Management, Humanities, and Sciences to address how interdisciplinary collaboration can ensure that digital growth remains responsible, inclusive, and sustainable. It invites researchers, educators, practitioners, and policymakers to share knowledge, present innovations, and build frameworks for a digitally empowered sustainable future.

### Conference Objectives

- To explore the synergy between digital innovation and sustainable development goals (SDGs).
- To examine ethical, social, and cultural implications of technology-driven transformation.
- To promote green technologies and digital ecosystems that support environmental sustainability.
- To identify strategies for sustainable management, governance, and policy formation.
- To encourage interdisciplinary research collaborations bridging management, humanities, and scientific domains.

### Who Should Be There?

SDT- Insights 2026 is open to everyone passionate about sustainability and innovation, including:

- Researchers and academics in management, humanities, tech, and environmental studies and humanities
- Policymakers and public sector leaders
- Entrepreneurs, startups, and tech developers
- Professionals focused on ethical and sustainable solutions
- NGO leaders and activists
- Master's, PhD, and early-career researchers



## Conference Sub-Themes

### 1. Sustainable Management Practices

Green supply chain & logistics management  
Circular economy and business models  
Corporate social responsibility (CSR) & sustainability reporting  
Sustainable entrepreneurship & startups  
ESG (Environmental, Social, Governance) frameworks

### 2. Finance, Economics & Sustainability

Green finance, carbon credits & climate funds  
Socially responsible investing (SRI)  
Impact of sustainability on global markets  
Economic policies for sustainable development  
Microfinance & inclusive growth models

**3. Digital Technologies, AI & Sustainability**

Artificial intelligence for sustainable resource management  
Digital transformation & green innovations  
Smart cities, IoT & energy-efficient systems  
AI-driven decision-making for climate change mitigation  
Blockchain for transparent sustainability practices

### 4. Humanities & Social Dimensions of Sustainability

Philosophical & ethical approaches to sustainability  
Cultural traditions, values & indigenous wisdom in sustainability  
Literature, art & media narratives on sustainability  
Human rights, equity & social justice in sustainable development  
Education for sustainable futures

### 5. Sustainability & Policy Frameworks

UN SDGs and their implementation challenges  
Global & regional environmental policies

Climate change policies & governance  
Public–private partnerships for sustainable development  
Role of international organizations in sustainability

### 6. Sector-Specific Approaches

Sustainability in agriculture & food security  
Sustainable tourism, heritage & cultural preservation  
Renewable energy transitions  
Health, well-being & sustainability in urban spaces  
Sustainable practices in higher education institutions

### 7. Future Challenges & Innovations

Balancing AI growth with environmental ethics  
Climate resilience & disaster management  
Youth-led innovations in sustainability  
Gender perspectives on sustainability  
Cross-disciplinary research for sustainable solutions

**8. Digital Transformation: Ethics, Management and Sciences in the 21<sup>st</sup> century**

Synthetic Chemistry, Polymer Chemistry, Spectroscopy  
Medicinal Chemistry, Life Science, Health Science  
Matrix, Applied Mathematics  
Plasma Physics, Applied Physics

### 9. Sustainability and IKS

Integrating Indian Knowledge Systems for Sustainable Futures  
IKS as a Catalyst for Sustainable Management and digital Innovation  
Digital Reawakening of Indian Knowledge Systems for Global Sustainability  
Traditional Ecological Knowledge and Climate Resilience  
Sustainable Urban Transformation from Vastu and Shilpa Shastra

\* many more on the topic following subthemes



## Organizing Body

### Program Coordinator

Dr. Rajendra Tewari - 8887065265

### Head of Department

Department of Business Administration

Prof. Ashwamedh Maurya - 9451192094

### Head of Department

Department of Humanities & Applied Sciences

### Organizing Secretary

Prof. J.K Chaurasia - 8005123373

Department of Humanities & Applied Sciences

Dr. Amit Kumar Singh - 9415894177

Department of Business Administration

### Convenor(s)

Prof. Hasibuddin - 9198912227

Department of Humanities & Applied Sciences

Prof. Charu Agarwal - 9997741331

Department of Business Administration

### Co-Convenor(s)

Dr. Sharmila Singh - 7619944491

Department of Business Administration

Mr. Gaurav Kushwaha - 9250973366

Department of Humanities & Applied Sciences

### Key Note Speakers

Prof. Mohan Lal Agrawal

President of Indo-Gulf Management Association,

UAE

# Advisory Board



**ASHOKA**  
INSTITUTE OF TECHNOLOGY  
& MANAGEMENT

**Prof. Azhar Kazmi**

**Former visiting Faculty at King Fahd University of Petroleum & Minerals, Dhahran, UAE.**

**Prof. (Dr.) Tulika Saxena**

**Dean & Head of Business Administration Dept. (Faculty of Management) MJPRU, Bareilly**

**Prof. C. P. Mall - Former Dean, Faculty of Commerce, BHU Varanasi**

**Prof. R K Lodhwal - Professor, Institute of Management Studies, BHU Varanasi**

**Prof. Kripa Shankar Jaiswal - Former Head, MGKVP University, Varanasi, U.P.**

**Prof. Rajesh Pathak - President, Metro University**

**Prof. Bateshwar Singh**

**Dean & Head, School of Management Sciences at Central University of Jharkhand, Ranchi**

**Prof. Sharada Allamneni**

**Dean, International Affairs at Vignan University, Guntur, Andhra Pradesh**

**Prof. Nagendra Kumar - HSS Dept. at IIT, Roorkee**

**Prof. Dharmendra Mehta - Vikram University, Ujjain, M.P.**

**Prof. Lallan Mishra - Chemistry Dept., BHU Varanasi**

**Prof. Anurag Agrawal - Head of Commerce Dept. at SS PG college, Shahjahanpur, U.P.**

**Prof. Amitabh Vikram Dwivedi -**

**Faculty of HSS, Shri Mata Vaishno Devi University, Katra, J & K**

**Prof. Shilpa Mishra - Bundelkhand University, Jhansi**

**Prof. Manas Pandey**

**Former Dean, Faculty of Management Studies at V.B.S. Purvanchal University, Jaunpur**

**Prof. Himanshu Shekhar Singh**

**Business Management & Entrepreneurship at D R M L Avadh University, Ayodhya**

**Prof. Sumita Srivastava - Dayalbagh Educational Institute (Deemed to be University), Agra**

**Prof. Muhammed Ngoma, PhD. - Vice Chancellor, Kampala International University**

**Prof Gaurav Bajpai - Director Grants & Partnership Kampala International University**

**Prof. Ajay Bhushan Prasad - Registrar & COE, BDS University, Garhawa, Jharkhand**

**Prof. Pankaj Yadav - Bareilly College (MJPRU)**

**Prof. Geetam Singh Tomar - Director, REC Sonbhadra**

**Dr. Neelima Mahto - Chungam National University, Daejeon, Republic of Korea**

**Dr. Akhilesh Kumar Dixit**

**Head & Asso. Prof. of BBA Dept. at Siddharth University, Siddharth Nagar, U.P.**

**Dr. Rashi Singh - Westford University, Sharjah, UAE**

**Dr. K J George - IIT, Jodhpur**

# Advisory Board



**ASHOKA**  
INSTITUTE OF TECHNOLOGY  
& MANAGEMENT

**Dr. Manish Sharma**

**Asso. Prof. Business Administration Deptt. Siddharth University, Siddharth Nagar, U.P.**

**Dr. Anurag Singh - BITS-Pilani, Dubai**

**Dr. Vinay Shrestha - Campus Chief, Birgunj Public College, Nepal**

**Dr. Asjad Usmani**

**Head & Sr. Asso. Prof. Management Studies Dept. at DBIT, New Delhi (GGSIP Uni.)**

**Dr. Vikrant Bhatija - VBS Purvanchal University, Jaunpur, U.P.**

**Mr. Lhato Jamba**

**President, Gyelpozhing College of Information Technology, Royal University of Bhutan**

**Dr. Alok Kr. Gupta - VBS Purvanchal University, Jaunpur**

**Dr. Arun Kumar - Department of Commerce, Bundelkhand College, Jhansi, U.P.**

**Dr. Sneha Chaurasiya**

**Dept. of Management Sciences, Mahatma Gandhi Central University, Motihari, Bihar**

**Dr. Prabhanshu Tripathi - CSIR, Lucknow**

**Dr. Anand Jaiswal - TERI School of Advanced Studies, New Delhi**

**Dr. Radheshyam Maurya - University of Hyderabad**

**Dr. Jyoti Kirve - SM Joshi College, Pune**

**Dr. Shilpi Johari - IET, Lucknow (AKTU)**

**Dr. Vinay Kr. Yadav - Indira Gandhi National Tribal University, Amarkantak, M.P.**

**Dr. Priya Singh - RGSC BHU Varanasi**

**Dr. Ashok Kumar - Arya Mahila PG College (BHU), Varanasi**

**Dr. Neha Mishra - Bundelkhand University**

**Dr. Nivedita Verma - SMS, Varanasi**

**Dr. Sunil Kr. Rai - Sunbeam women's College, Varanasi (MGKVP)**

**Dr. Prashant Kr. Yadav - Study Hall College, Lucknow (LU)**

**Dr. Vijay Kr. Verma - Ambedkar Nagar**

**Dr. Navnit Kumar Shukla - Institute of Cooperative Management, Dehradun. Academic Counsellor IGNOU, National Mentor: Startup India**

**Dr. Roshni Jaiswal - Department of Management at Roorkee Institute of Technology (RIT), Roorkee, Uttarakhand**

**Prof. S.K. Sharma - Ashoka Institute, Varanasi**

**Prof. Brijesh Singh - Principal of Pharmacy, Ashoka Institute, Varanasi**

**Er. Asim Dev - Registrar, Ashoka Institute, Varanasi**

**Prof. L.S. Maurya - Dean of CSE Dept. at Ashoka Institute, Varanasi**

**Er. S.S. Kushwaha - DSW, Ashoka Institute, Varanasi**

**Prof. U. K. Banerjee - Civil Dept. at Ashoka Institute, Varanasi**

**GUIDELINES  
FOR  
PAPER SUBMISSION**



**ASHOKA**  
INSTITUTE OF TECHNOLOGY  
& MANAGEMENT

The following manuscript requirements for submission to the conference must be strictly adhered to by the contributors: A soft copy of the paper for consideration for publication should be emailed to - [“icmhas@gmail.com”](mailto:icmhas@gmail.com) with subject themed on “International Conference on Sustainability through Digital Transformation: Insights from Management, Humanities, and Sciences” SDT– Insights 2026

Manuscripts not following the guidelines will automatically be rejected.

1. Manuscript should be a word file with 1.15 line spacing with 1 and 1/2" wide margin on the left and 1/2" on the right. Font size for headings should be 14, for sub headings and text should be 12 in Times New Roman font.
2. Manuscripts should not exceed 3000 words.
3. The cover page of the manuscript must contain the title of the paper, author's name, email address, professional affiliation, and acknowledgements, if any.
4. The first page of the paper must also provide the title of the paper.
5. Every manuscript must include a 250 - 350 words abstract and 4 - 6 key words.
6. All notes must be serially numbered. These should be given at the bottom of the page as footnotes.
7. Professionally drawn graphs and diagrams must be provided wherever necessary alongwith the manuscript.
8. Tables and figures should be numbered as Table 1, Table 2, Figure 1, Figure 2 etc and should also be given on a separate page at the end of the paper.
9. References should be given separately at the end of the paper and arranged alphabetically. The list should include only work that the author/s has cited. Quote the citations in the following manner:Joiner, T. E. and Schmidt, N. B., (1995). "Dimensions of Perfectionism, Life Stress and Depressed and Anxious Symptoms," Journal of Social and Clinical Psychology, Vol: 22, pp. 195 - 200.RandyL. Haupt, and Sue Ellen Haupt, (2004),Practical Genetic Algorithms, John- Wiley & Sons, pp. 22.
10. Along with the manuscript, the author must submit his/her brief biographical sketch.
11. It is assumed that the papers submitted are the original work of authors & no copyright has been violated.
12. All manuscripts will be subjected to pre-screening of plagiarism check for which similarity index should be less than 20%. (Note- for the purpose of plagiarism check Turnitin software will be used.)
13. Ashoka Institute of Technology and Management , Varanasi will not be responsible for any such violations.
14. Publication charges are included in the registration fee, Selected papers will be published in a peer reviewed Journal alongwith DOI and ISSN or Indexed Book chapter with ISBN.
15. Best paper certificate will also be awarded in every track.

**SDT- Insights 2026**



## Our Associations

Indo-Gulf Management Association Dubai  
Kampala International University, Kansanga,  
Kampala, East Africa



**ASHOKA**  
INSTITUTE OF TECHNOLOGY  
& MANAGEMENT

## Organizing Committee

Dr. Ashwamedh Maurya - Committee Head  
Dr. Rajendra Tewari - Committee Head  
Dr. Uzma Javed - Member  
Dr. Binod Kumar Pandey - Member  
Dr. Shachi Tiwari - Member  
Dr. Priti Rai - Member  
Dr. Amit Kumar Singh - Member  
Dr. Vinay Kumar Tiwari - Member  
Dr. Pallavi Singh - Member  
Er. Aditya Singh Yadav - Member

## Finance Committee

Dr. Pallavi Singh - Committee Head  
Mr. Randeep Sharma - Member

## Registration & Hospitality Committee

Dr. Vinay Kumar Tiwari - Committee Head  
Mr. Niraj Kumar - Member  
Ms. Khushboo Shrivastava - Member  
Mr. Ajay Kumar Kushwaha - Member  
Mr. Prem Chand - Member  
Mr. Pradeep Kumar Maurya - Member  
Mr. Saurabh Shrivastava - Member  
Mr. Manish Kumar Singh - Member  
Mr. Asheesh Patel - Member  
Mr. Rohit Kumar - Member

## For any help please contact

Prof. Hasibuddin - 9198912227  
Prof. Charu Agarwal - 9997741331  
Or  
Mail at [icmhas@gmail.com](mailto:icmhas@gmail.com)

Join us on WhatsApp



## Editorial & Publication Committee

Dr. Amit Maurya	Editor-in Chief
Prof. Sarika Shrivastava	Lead Editor
Prof. Charu Agarwal	Editor
Dr. Sharmila Singh	Editor
Prof. J.K. Chaurasia	Editor
Dr. Vinay Kumar Tiwari	Editor
Mr. Gaurav Kushwaha	Editor
Dr. Binod Pandey	Reviewer
Dr. Pallavi Singh	Reviewer
Dr. Uzma Javed	Reviewer
Dr. Sachi Tiwari	Reviewer
Dr. Priti Rai	Reviewer
Er. Aditya Singh Yadav	Reviewer

## Publicity & Media Committee

Mr. Gaurav Kushwaha - Committee Head  
Mr. Rohit Singh - Member  
Er. Aditya Singh Yadav - Member

### Important Dates

Last date of Registration

**December 31, 2025**

Last date of Full Paper Submission

**January 20, 2026**

Notification by Mail

**January 20, 2026**

Conference Date

**January 30 & 31, 2026**

## Registration Link

<https://forms.gle/7g6fYbD2J8FbRKx1A>

## Registration Fee (Per participant)

Delegate Category	Fee (in Rs.)	(In USD)
Students	1500 Rs.	20 \$
Research Scholars	1800 Rs.	25 \$
Academicians	2500 Rs.	30 \$
Industry Experts	3000 Rs.	35 \$



**(SDT- Insights 2026)**